

pureWHITE™ 2

LED pool light



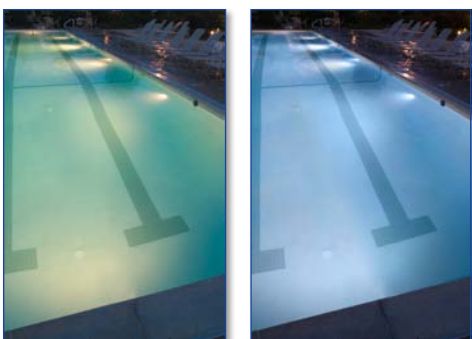
REPLACEMENT WHITE LED IN-GROUND POOL & SPA LAMPS

PureWhite 2 replacement lamps are the brightest, most cost-effective alternative to inefficient incandescents and costly full fixture LED installations. They immediately and significantly reduce energy consumption and maintenance costs. Plus, PureWhite 2 fits any standard pool light housing and comes with a high durability, silicone lens gasket made for use with LED lamps.

PureWhite 2 Advantages:

- Uses 45 watts or less - reduces energy use by 90%[†]
- Lasts up to 50,000 hours - 20x longer life[†]
- Replaces existing light bulb – eliminates expense of replacing housing
- Enhances pool water appearance - looks clearer and cleaner
- Instant operating expense savings and breakeven within one year

[†]Compared to incandescent lamps



Incandescent versus PureWhite



- Includes high durability, silicone lens gasket made for use with LEDs
- Now 50% brighter – 400W equivalent
- Industry leading 3-year warranty
- Costs 1/3 less than a full fixture replacement

 MANUFACTURED BY:
J&J ELECTRONICS, INC.

WHAT PUREWHITE USERS SAY:

"PureWhite pool lights cast a blue light in the water that makes it look like the bright blue water in the Gulf of Mexico."

Russ M. – Orlando, FL

"The PureWhite light looks brighter, and it doesn't burn out in a few months like incandescents."

Grady W. – Satellite Beach, FL

"We have had only good responses from patrons, as well as staff about the look of the PureWhite lights."

Avery D. – Springfield, VA

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PureWhite 2 Technology Enhancements:

Proprietary Cooling System

Maximizes light life and performance

Optical Diffuser

Enhances uniformity of light intensity and saturation

High Output LEDs

Provides ultra-bright white light equivalent to a 400W incandescent

Wide Angle LEDs

Increases light output coverage area

Edison Base

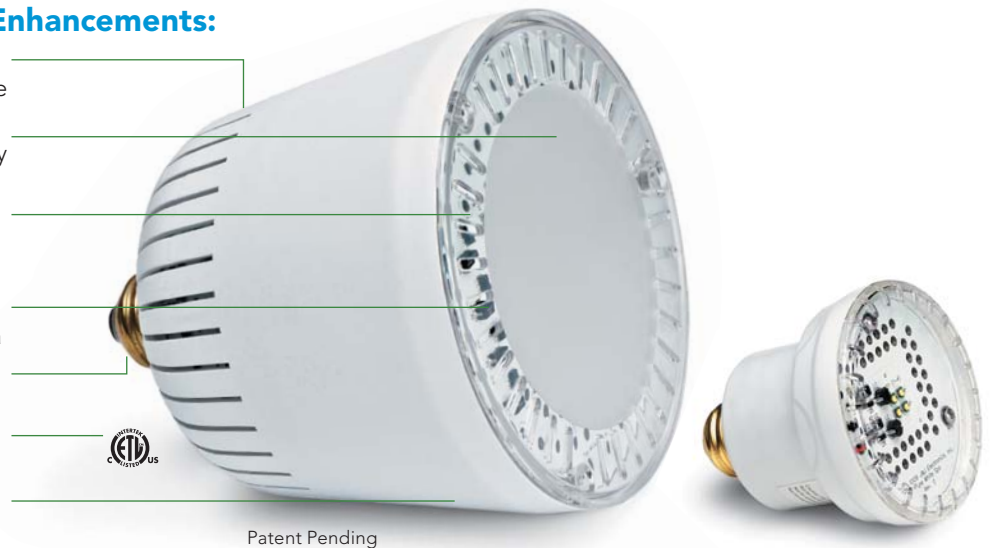
Easily replaces existing light bulbs

ETL Recognized Component

Offers safety tested performance

Compact Lamp Design

Fits a broad range of housings



Patent Pending

USAGE COST COMPARISON

	PureWhite 2 LED	Incandescent		
	PureWhite 2	300W	400W	500W
Life Span (hours)	50,000	2,500	2,500	2,500
Life Span (years)*	11.42	0.57	0.57	0.57
Watts	45	300	400	500
Annual KWh Usage*	197	1,314	1,752	2,190
Annual Energy Cost**	\$25	\$170	\$226	\$283
Annual Maintenance Cost***	\$0	\$306	\$306	\$306
Total Annual Usage Cost	\$25	\$476	\$532	\$589
PureWhite Annual Savings		\$450	\$507	\$563

*Based on 12 hours of usage per day, 365 days per year. **Based on electricity cost of \$0.129 per KWh.

***Based on replacing bulb and gasket 1.75 times at \$50 per replacement and one hour of labor per replacement at \$125/hr.

Why Every PureWhite 2 Lamp Comes With A Lens Gasket

Your PureWhite 2 lamp is designed to last 50,000 hours. So, we developed a high durability, silicone lens gasket that can withstand harsh chemical exposure and last the life of a PureWhite 2 lamp. It's an added value included with each lamp to deliver the best PureWhite 2 experience possible.

SPECIFICATIONS

Item #	Compatibility	Dimensions	Rated Use	Power Consumption
LPL-P2-WHT-120	Hayward® Astrolite™, SP058 Series	4.89" dia. x 5.45" len.† (124mm dia. x 138mm len.†)	Pool only	45W (120VAC)
LPL-P2-WHT-12	Pentair® Amerlite®, 784 Series Jacuzzi® Full Moon™		Pool only	40W (14VAC)
LPL-P2-WHT-120-SQ	Sta-Rite® SwimQuip™ Series 0508		Pool only	45W (120VAC)
LPL-P2-WHT-12-SQ	Sta-Rite® SwimQuip™ Series 0508		Pool only	40W (14VAC)
LPL-P2-WHT-120-S	Hayward® Astrolite™, SP058 Series	4.89" dia. x 5.45" len.† (124mm dia. x 138mm len.†)	Pool & Spa††	41W (120VAC)
LPL-P2-WHT-12-S	Pentair® Amerlite®, 784 Series Jacuzzi® Full Moon™		Pool & Spa††	36W (14VAC)
LPL-P2-WHT-120-SQ-S	Sta-Rite® SwimQuip™ Series 0508		Pool & Spa††	41W (120VAC)
LPL-P2-WHT-12-SQ-S	Sta-Rite® SwimQuip™ Series 0508		Pool & Spa††	36W (14VAC)
LPL-M1-WHT-120	Hayward® Astrolite™ II, SP059 Series	3.07" dia. x 2.41" len.† (78mm dia. x 61mm len.†)	Pool & Spa††	13W (120VAC)
LPL-M1-WHT-12	Pentair® SpaBrite™ Series		Pool & Spa††	10W (14VAC)

† Measured from lens to beginning of Edison base. †† Rated for an operating temperature up to 104°F (40°C)